



CBRE did not have an avenue for peer-to-peer recognition and annual awards before. After two years of implementing Thanks, there was a rise of 60% usage of the peer recognition feature across the organization, with annual awards implemented for all employees. Managers started to reward employees much more frequently than in the previous program. An overall employee engagement score went “up 12% which was a huge gain” in the first year of implementation of Thanks.

THE PROBLEM

CBRE’s previous reward and recognition program was very time-consuming, and when they started to include regional sites and remote employees, it became logistically impossible for them to manage. They wanted a single platform for recognition without a lot of manual work that was an avenue to reward their employees and recognize them for their good work.

THE SOLUTION

The Thanks Platform delivered those needs and more. They now have one platform for all employees across the country to engage and stay connected. Acknowledging employee birthdays and anniversaries with the celebrate feature was a huge bonus. The ease and delivery of the e-gift cards eliminated the cost and the logistical challenge of mailing items to their employees. The Say Thanks feature helped increase peer-to-peer recognition. Employees could be a part of their colleagues’ great wins from the company-wide social feed. The announce feature has also been very useful as another communication tool to send messages across the organization.

“We implemented the Thanks platform on our account two years ago, and have been extremely happy with the product. The set up of the platform makes it very easy for all our employees and managers to use. Our overall employee recognition has increased, and as an account it makes it very easy to see the great things all our employees do. The birthday and anniversary feature is a huge added bonus for us, making it really easy to acknowledge those events. I would recommend Thanks to anyone who is looking to increase employee engagement, and create a culture of recognition and reward. The platform is so easy to use it takes all the work out of managing a reward and recognition program while delivering a superior product for your employees”.

Sara Thomas

Sr. HR Program Manager at CBRE

MODERN PROBLEMS NEED MODERN SOLUTIONS

Thanks is an employee rewards and recognition platform with modern tools and techniques. It uses instant recognition capabilities with mobile applications and integrations to your everyday work tools. Integrating Thanks to tools like MS Outlook, MS Teams, Slack, Whatsapp, and much more blends recognition in the flow of work. Thanks Company Store allows employees to use their earned reward points to shop online for gifts, swag, or other awards of their choice. Strengthen positive connections by sending personal messages and custom ecards for milestone anniversaries and birthdays with the Celebrate feature. Monitoring budgets for monetary rewards, generating reports periodically, empowering managers to send instant nominations, and lots more to enhance your culture of recognition with Thanks.

To explore more about Thanks, book a slot for your Demo right away!